SWISS CHALET'S FESTIVE SCRATCH & WIN CONTEST 2026

FULL RULES & REGULATIONS

1. PROMOTION PERIOD: The Swiss Chalet Festive Scratch & Win Contest (the "**Promotion**") starts at 12:00:01 a.m. Eastern Time (ET) on Sunday, November 1, 2026 and is scheduled to end at 11:59:59 p.m. ET on Sunday, December 27, 2026 or whenever official game cards are exhausted, whichever occurs first (the "**Promotion Period**").

2. ELIGIBILITY: The Promotion is sponsored by Swiss Chalet, a division of Recipe Unlimited Corporation (the "**Sponsor**"). The Prizes (as defined below) will be supplied by the Canadian Automobile Association ("**CAA**"), Choice Hotels International, Inc., Labatt Brewing Company Ltd., Lindt & Sprüngli Canada Inc., the Mark Anthony Group Inc., and PepsiCo Beverages Canada, a business unit of PepsiCo Canada ULC, (collectively the "**Prize Suppliers**"). The Promotion is open to legal residents of Canada (excluding Québec) who have reached the legal drinking age in their province or territory of residence at the time of entry, except franchisees, employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of the Sponsor, its parent company, subsidiaries, affiliates and related companies, as well as Head Office employees and their respective advertising and promotion agencies, suppliers and the independent judging organization (collectively, the "**Promotion Parties**").

3. PURCHASE METHOD OF ENTRY:
During the Promotion Period, eligible consumers will automatically receive one (1) scratch & win game card (the "**Game Card(s)**"), while supplies last, with each purchase (either in-store, drive thru, via delivery or take-out) at a participating Swiss Chalet of a Festive entrée. Specifically, eligible consumers will receive: one (1) Game Card with each purchase of a Festive Special, Festive Special Double Leg, Festive Special Half Chicken, Festive 1/3 Rack, Festive ½ Rack, Festive Chicken and 1/3 Rack Combo, Festive Chicken and ½ Rack Combo, Festive Chicken On a Bun, Festive Hot Chicken Sandwich, Festive Poutine; and four (4) Game Cards with each purchase of a Festive Family Feast (the "**Eligible Purchase(s)**"). Individuals are not limited on the number of times they may enter this Contest via this method of entry.

Each Game Card contains a "scratch & win" area that the eligible consumer must completely scratch off to reveal whether or not they are eligible to win the corresponding prize indicated. A winning scratch & win area on the Game Card will reveal the following message "WINNER†! *Prize description*". A winning scratch & win area message will describe the prize available to be won, subject to verification and compliance with these Official Promotion Rules (the "**Rules**").

4. NO PURCHASE METHOD OF ENTRY: To obtain one (1) Game Card without making a purchase, while supplies last, handwrite a 50 word or more unique and original essay about your favourite holiday memory at Swiss Chalet. Mail the original copy of the essay to: "Swiss Chalet's Festive Scratch & Win Contest", RECIPE Unlimited Corporation, 199 Four Valley Drive, Vaughan, Ontario L4K 0B8, Attention: Swiss Chalet Marketing Department. All mail-in no purchase necessary requests must be post-marked during the Promotion Period and received no later than December 27, 2026. Sponsor will send you one (1) randomly selected Game Card, while supplies last, per unique and original handwritten essay, per envelope with sufficient postage. All requests must be received separately in an envelope bearing sufficient postage (i.e. multiple mail-in no purchase necessary requests in the same envelope will be void) and must include a self-addressed pre-paid envelope with sufficient return postage. The Releasees (defined below) take no responsibility for any lost, stolen, delayed, damaged, misdirected, late or destroyed mail-in no purchase necessary requests (all of which are void).

5. GAME CARDS: At the start of the Promotion, there will be 2,623,700 Game Cards available. These Game Cards will be available for distribution through December 27, 2026 or while supplies last (whichever occurs first). Game Cards obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way are automatically void. Submission of the Game Card is the sole responsibility of the individual seeking verification. No Game Card copies, duplicates or reproductions of any type will be eligible for the Promotion. The Releasees (defined below) are not responsible for any lost or stolen Game Cards (all of which are void). Swiss Chalet store owners,

operators or employees are not allowed to submit a Game Card for the Prizes (defined below) on behalf of a potential winner.

6. PRIZES AVAILABLE TO BE WON:

NON-FOOD PRIZES:

There are one hundred and nine (109) non-food prizes available to be won:

- A trip for two (2) to Zurich, Switzerland, including return economy airfare for two (2), six (6) night hotel stay, $500 CAD spending money and tour of the Lindt Home of Chocolate (subject to availability) (ARV: $5,000.00 CAD), provided by Lindt & Sprüngli Canada Inc.;
- Two (2) prizes each of 250,000 Choice Privileges Points (ARV: $,5000 CAD), provided by CAA and Choice Hotels International, Inc.;
- Five (5) 128GB Mobile phones (ARV: $1,250.00 CAD) provided by PepsiCo Beverages Canada;
- Fifteen (15) Premium Tote Coolers (ARV: $480 CAD) provided by the Mark Anthony Group Inc.
- Fifty (50) Goal Synced Lights (ARV: $200 CAD) provided by Labatt Brewing Company Ltd.;
- Ten (10) $100.00 Swiss Chalet gift cards; and
- Twenty-Five (25) Chalet sauce tumblers (ARV: $50 CAD).

(each a "**Prize**")

The Sponsor is not responsible for providing any replacement for any unavailable component of a Prize. The Sponsor makes no express or implied warranties or conditions of any kind with respect to safety, appearance or performance of a Prize or activity offered. Each Prize must be accepted as awarded and is non-transferable and non-redeemable for cash. No substitutions, except by the Sponsor, who reserves the right to substitute a Prize or any portion of a Prize with a prize of equal or greater value. Upon the sole discretion of the Sponsor, a forfeited Prize may be allocated to another eligible Entrant.

If applicable, the Prize claimant and their guests must provide all necessary personal details to the Sponsor or to a Sponsor-designated third party required for executing any travel bookings associated with the Prize including but not limited to a copy of the winners' passports. Failure to provide any required information shall result in the disqualification of the Prize claimant, and such Prize claimant shall not be entitled to any replacement prize. Prize may be subject to blackout periods.

FOOD PRIZES:

The following food prizes cannot be combined with any other offer. Valid only at any subsequent visit between December 28, 2026 and February 28, 2027 with the purchase of an adult entrée. If dining in, please present original winning Game Card before ordering. If redeeming by phone, please provide winning code contained on the original winning Game Card before ordering. For online orders, click "Add coupon" and enter the winning code. Follow the prompts to complete your order. For delivery and take out orders, you must surrender winning Game Card to the delivery or take-out counter Associate. Free Quarter Chicken Dinner not valid for delivery. Delivery fees may apply. No cash value. May not be combined with any other offer(s) or promotion. Only one scratch card redeemable per visit. Valid at participating locations only. Food prizes expire February 28, 2027.

(a) One million one hundred forty-seven thousand eight hundred (1,147,800) Chalet Chicken Soup Bowl or Slice of Pie prizes consisting of either one (1) Chalet Chicken Soup Bowl or one (1) Slice of Pie. Approximate retail value is $5.49-$5.99 each.

(b) Six hundred sixty-five thousand nine hundred and twenty-five (665,925) Cheese Perogies or Spring Rolls prizes consisting of either one (1) order of Cheese Perogies or Spring Rolls. Approximate retail value is $8.99 each.

(c) Three hundred ninety-three thousand five hundred and fifteen (393,515) Garlic Cheese Loaf prizes consisting of one (1) Garlic Cheese Loaf. Approximate retail value is $8.99 each.

(d) Three hundred fourteen thousand eight hundred and forty-four (314,844) Cheesecake prizes each consisting of one (1) slice of cheesecake. Approximate retail value is $7.49.

(e) Seventy-eight thousand seven hundred and eleven (78,711) Spinach Dip prizes each consisting of one (1) order of Spinach Dip. Approximate retail value is $10.99.

(f) Thirty-two thousand seven hundred and ninety-seven (32,797) Quarter Chicken Dinner prizes consisting of one (1) Quarter Chicken Dinner. Approximate retail value is $16.29 each.

Food prizes must be accepted as awarded and are not transferable or convertible to cash. There is no limit to the number of food prizes eligible to be won per household/person.

FOR ALL PRIZES: No substitutions except at Sponsor's option. Sponsor reserves the right to substitute any prize or a component thereof with one of equal or greater value.

7. ODDS OF WINNING:

Prize	Approximate Retail Value	Number of Prizes Available (at start of Promotion)	Approximate Odds of Winning (at start of Promotion)
Chalet Chicken Soup Bowl/Slice of Pie	$5.49-$5.99	1,147,800	1 in 2.3
Cheese Perogies/Spring Rolls	$8.99	655,925	1 in 4
Garlic Cheese Loaf	$8.99	393,515	1 in 6.7
Slice of Cheesecake	$7.49	314,844	1 in 8.3
Spinach Dip	$10.99	78,711	1 in 33.3
Quarter Chicken Dinner	$16.29	32,797	1 in 80
Goal Synced Lights	$200.00	50	1 in 52,474
Chalet Sauce Tumblers	$50.00	25	1 in 104,948
Premium Tote Coolers	$480.00	15	1 in 174,913
$100.00 Swiss Chalet Gift Card	$100.00	10	1 in 262,370
128GB Mobile Phone	$1,250.00	5	1 in 524,740
Choice Privileges Points	$5,000.00	2	1 in 1,311,500
Trip for two (2) to Switzerland	$5,000.00	1	1 in 2,623,700

NOTE: The odds of obtaining an eligible 'WINNER†' Game Card will vary by location in Canada based on Game Card distribution by Sponsor and will change throughout the Promotion Period as Game Cards are distributed across Canada at participating Swiss Chalet locations. The total number of prizes available to be won will decrease as Game Cards are distributed and prizes are claimed.

8. PRIZE DISTRIBUTION: There will be no regional distribution of prizes in this Promotion. Actual allocation of Game Cards may vary depending on Game Card consumption and replenishment by Sponsor.

9. PRIZE LABEL PRINTING: The printing on the scratch & win area of the Game Card for various prizes will be printed as follows: "WINNER†! CHALET CHICKEN SOUP BOWL OR SLICE OF PIE with entrée purchase [code]"; "WINNER†! GARLIC CHEESE LOAF with entrée purchase [code]" "WINNER†! SPRING ROLLS OR PEROGIES with entrée purchase [code]"; "WINNER†! SLICE OF CHEESECAKE with entrée purchase [code]"; "WINNER†! SPINACH DIP with entrée purchase [code]";

“WINNER†! QUARTER CHICKEN DINNER with entrée purchase [code}”; “WINNER†! CHALET SAUCE TUMBLER”; “WINNER†! $100 SWISS CHALET GIFT CARD”; “WINNER†! GOAL SYNCED LIGHT””; “WINNER†! GOAL SYNCED LIGHT”; ”; “WINNER†! CELL PHONE”; “WINNER†! CHOICE PRIVILEGES POINTS”, “WINNER†! PREMIUM TOTE COOLER” and “WINNER†! TRIP FOR 2 TO SWITZERLAND”.

10. HOW TO CLAIM FOOD PRIZES: Food prize claimant must be a resident of Canada (excluding Québec) and must otherwise meet the eligibility requirements noted above in Rule 2. To be eligible to claim a food prize, the food prize claimant must have reached the legal age of majority in the jurisdiction of residence or in the event that a person under the legal age of majority receives an eligible Game Card, they are permitted to transfer the Game Card to their parent or legal guardian, who will then become the eligible entrant. If an eligible winning entrant cannot accept the applicable prize for any reason, then they will forfeit the applicable prize and the Game Card will be deemed null and void and the corresponding prize will not be awarded. ALL FOOD PRIZE CLAIMS MUST BE RECEIVED BY NO LATER THAN FEBRUARY 28, 2027 TO BE ELIGIBLE.

PLEASE NOTE: A winning food prize Game Card may be redeemed for any subsequent visit between December 28, 2026 and February 28, 2027. No cash alternative will be made available. A food prize claim may not be used in conjunction with any other deal, combo or offer. All food prize claims must be received by the end of the business day on or before February 28, 2027. Claims received after February 28, 2027 are null and void and ineligible for prizes. Unclaimed prizes will not be awarded. Limit one (1) prize claim per person, per visit.

11. HOW TO CLAIM NON-FOOD PRIZES: In order to claim the Prize you must email swisschaletcontest@recipeunlimited.com to obtain the Declaration and Release Form, which (among other things): (a) confirms compliance with these Rules and acceptance of the Prize as awarded; and (b) releases the Sponsor and the Prize Suppliers and each of their respective officers, directors, owners, partners, employees, agents, representatives, successors and assigns (collectively, the “**Releasees**”) from any liability in connection with this Promotion, their participation therein and/or the awarding and use/misuse of the Prize or any portion thereof. Mail your completed Declaration and Release Form along with your original winning Game Card to: “Swiss Chalet’s Festive Scratch & Win Contest”, Recipe Unlimited Corporation, 199 Four Valley Drive, Vaughan, Ontario L4K 0B8, Attention: Swiss Chalet Marketing Department. We strongly recommend sending all materials by REGISTERED MAIL, return receipt requested, and keep a copy of the Game Card and Declaration and Release Form for your records. THE PRIZE CLAIM MUST BE RECEIVED BY NO LATER THAN February 28, 2027 TO BE ELIGIBLE. Once your completed Declaration and Release Form and original winning Game Card have been received in accordance with these Rules, the Sponsor or its designated representative will send the Prize by registered mail to the address provided on the Declaration and Release Form. If the eligible winning entrant: (i) fails to correctly answer the skill-testing question; (ii) fails to return the properly executed promotion documents within the specified time; and/or (iii) cannot accept the Prize for any reason; then they will forfeit the Prize and the Game Card will be deemed null and void and the Prize will not be awarded.

The Prize claim is subject to verification by the Sponsor and will be declared invalid if it is illegible, forged, falsified, damaged, incomplete, altered or tampered with in any way or does not otherwise conform to or satisfy any condition of these Rules.

The Releasees are not responsible for lost, late, illegible, mutilated, misdirected or post-due rules requests, Game Card requests, or prize claims (all of which are void).

12. RELEASES, ETC.: By entering this Promotion, each entrant agrees to release and hold harmless the Releasees from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, 1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize (or a portion thereof) awarded herein; or 2) participation in this Promotion.

By accepting a prize, each winner agrees to the publication, reproduction and/or other use of their name, address, voice, statements about the Promotion and/or photograph or other likeness in any publicity or

advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the Internet, without further notice, permission or compensation.

13. LIMITATIONS OF LIABILITY: The Releasees will not be liable for: a) any incomplete, incorrect or inaccurate capture of information, whether caused by website users or by any equipment or programming associated with or utilized in the Promotion, or by any technical or human error which may occur in the processing of prize claims; b) the theft, destruction or unauthorized access to, or alteration of, prize claims; c) any problems with, or technical malfunctions or, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any email or other information to be received, captured or recorded by or from the independent promotion judging organization or any other person or entity for any reason including, but not limited to, traffic congestion on the Internet or at any website or combination thereof, interrupted or unavailable networks; e) damage to a participant's or other person's system or device occasioned by participation or downloading of materials in this Promotion; or f) late, delayed, damaged, misdirected, destroyed, lost, illegible, incomplete, incorrect, fraudulent, stolen, postage-due or wrongly addressed prize claims, all of which will be deemed void.

14. PERSONAL INFORMATION: By participating in this Promotion, eligible winners consent to the collection, use and disclosure of their personal information for the purposes of administering the Promotion in accordance with the Sponsor's Privacy Policy. Personal information will not otherwise be used or disclosed without consent. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Sponsor is collecting personal data about eligible winners only for the purposes of administering this Promotion. No further informational or marketing communications will be received by entrants, unless the entrant provides Sponsor with explicit permission to do so.

15. RIGHT TO TERMINATE, SUSPEND OR AMEND: The Sponsor reserves the right to withdraw, suspend or amend this Promotion (or, amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Promotion as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bug, tampering, unauthorized intervention, fraud, or failure. Any attempt to undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. Sponsor reserves the right, at its sole discretion, to disqualify from this Promotion and any future contest, sweepstakes or other promotion conducted by Sponsor, any individual that it finds or believes to be tampering with the prize claim process or the operation of the Promotion; to be acting in violation of these Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to cancel, suspend or amend this Promotion, or to amend these Rules, without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

16. MISCELLANEOUS: All decisions of the Sponsor, or any contest judging organization as designated by it, are final and binding without right of appeal in all matters relating to this Promotion. All winning Game Cards submitted for prize claim become the property of Sponsor and will not be returned. Promotion is subject to all applicable federal, provincial and municipals laws.

All approximate prize value amounts are shown in Canadian dollars.

If due to printing, on-line, internet, computer or other error of any kind, more prizes are claimed than intended to be awarded according to these Rules, or in the event that due to such error, a valid prize claim is revealed, making the number of valid prize claims greater than the number of prizes available under these Rules, then, in addition to having the right to terminate the Promotion immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid prize claims and/or conduct a random draw from amongst all eligible prize claimants to award the correct number of prizes. In no event will the

Sponsor or Releasees be liable for more than the stated number of prizes in these Rules.

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes and/or other Contest mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant with these Rules, or as a result of problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Promotion; and/or (ii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Promotion in accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Promotion will be the Sponsor's Official Clock(s).

17. INTELLECTUAL PROPERTY: All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

18. LANGUAGE DISCREPANCY: In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Promotion-related materials, including, but not limited to, the Game Cards, or point of sale, television, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control.

19. PROVINCIAL LIQUOR AUTHORITIES: The provincial liquor authorities are not in any way associated with this Contest nor are they liable in any way whatsoever in regard to any matter which relates to this Contest.

IMPORTANT NOTE: Sponsor will not involve itself in, and the Releasees accept no obligation or liability in respect of, any dispute regarding the identity of the rightful holder of a Game Card. In any such case, the Sponsor reserves the right to take whatever action it deems appropriate based on the circumstances and/or to comply with applicable law.